



**JOVIAL
CONCEPTS**
Annual Report
2017

“ THANK YOU!! Thanks so much for making our community garden a success this year. We saw many people benefiting from your effort. We really appreciate you helping make our vision come true. You guys are amazing!!!! Thank you again. We will see you next year and hopefully feed even more folks who need it.

This year we are thankful for Jovial Gardens!

”

- Susan Reyland, Ph.D.

Jovial Garden Host and Sunnyside Homewowner.





Vision

Jovial Concepts addresses the problems of food scarcity in low income neighborhoods by converting lawns and other public spaces into garden classrooms. We use the gardens to provide classes and job training which support overall community growth. We use the produce we grow to feed local families in need.



Mission Statement

To empower under-served communities to thrive, by offering sustainable solutions and educating future leaders.

Financials

STATEMENT OF FINANCIAL POSITION

As of December 31, 2017

Assets

Current Assests

Checking - Jovial	\$5,337.80
Checking - Co-Op	\$58,022.91
Total Checking/Savings	\$63,360.71

Fixed Assets

Furniture/Fixtures	\$100.00
1st Ave Building	\$546,231.00
1st Ave Improvements	\$99,190.00
1st Ave Land	\$60,500.00
Computer	\$3,289.08
Trailer	\$300.00
Truck	\$1,150.00
Loan Fees	\$10,834.00
Accumulated Depreciation	-\$11,501.49

Total Fixed Assets **\$710,092.59**

Total Assets **\$773,453.30**

Liabilities & Net Assets

Liabilities

Long Term Liabilities	
CHFA Loan	\$397,718.04
Building Loan	\$299,107.21
Total Long Term Liabilities	\$696,825.25
Total Liabilities	\$696,825.25

Net Assets

Unrestricted	\$76,628.05
Total Net Assets	\$76,628.05
Total Liabilities & Net Assets	\$773,453.30

STATEMENT OF ACTIVITIES

January - December 31, 2017

Support and Revenue

Unrestricted

Total

Support and Revenue

Contributed Support

Individ, Business Contribution

\$5,108.74

\$5,108.74

Gifts in Kind

\$44,300.00

\$44,300.00

Corportate Contributions

\$22,040.19

\$22,040.19

Foundations/Grants

\$113,240.34

\$113,240.34

Total Contributed Support

\$184,689.27

\$184,689.27

Rents/Lease Income

\$9,775.00

\$9,775.00

Program Income

Jovial Gardens

\$12,484.26

\$12,484.26

Total Program Income

\$12,484.26

\$12,484.26

Total Support and Revenue

\$206,948.53

\$206,948.53

Gross Profit

Expense

Program Expense

Jovial Gardens

\$81,053.00

General and Administration

\$8,906.69

Fundraising

\$600.00

Plant the Seed

\$3,115.58

Facilities and Equipment

\$47,783.52

Total Expenses

\$141,458.79

Change in Net Assets

\$65,489.74

Net Assets at Beginning of period

\$11,138.31

Net Assets

\$76,628.05

2017 Impact Overview

Volunteers

730

2017

625

2016

Student Participants

445

1,140

Pounds of Food Grown

5,120

4,850

Volunteer Hours

4,670

3,870

Pounds of Food Sold at Youth Run Farm Stand

1,093





Plant the Seed Project

Due to the outstanding work and support of Mike Spade, Jovial Concepts has turned over all our youth programming to Plant the Seed Project and continues our involvement by volunteering, hosting students in our Jovial Gardens, and as their fiscal sponsor. Jovial Concepts and Plant the Seed Project are official partners to DPS and in 2018 have focused our work to extensive programming at Eagleton Elementry.

Plant the Seed Project involves youth in our food system and gives them the sense that they can be active participants in our society. With every tomato that these students plant, nurture, harvest, and then transport to their school cafeteria we are not only simultaneously improving their health, physically and mentally, but empowering them to take a stand in their community. We want our students to know that they can provide for themselves, their family, and their peers. We use gardens and greenhouses to grow food surely. But when you put them on a school's grounds, you can help to cultivate not only fruits and vegetables, but also curiosity and a healthy lifestyle. Involvement is Empowerment.

1st year offering year-round programming

Over 100 hours of student contact

1 new greenhouse

1100 lbs distributed through youth farmstands

6 week summer camp offered for free

Beautification project for 22 youth @ Girls Inc

Partnerships with Trattoria Stella, Baere Brewing, Chlorophyll

Participated in Fox Street Compound Accelerator

Over 50 students between summer and school year

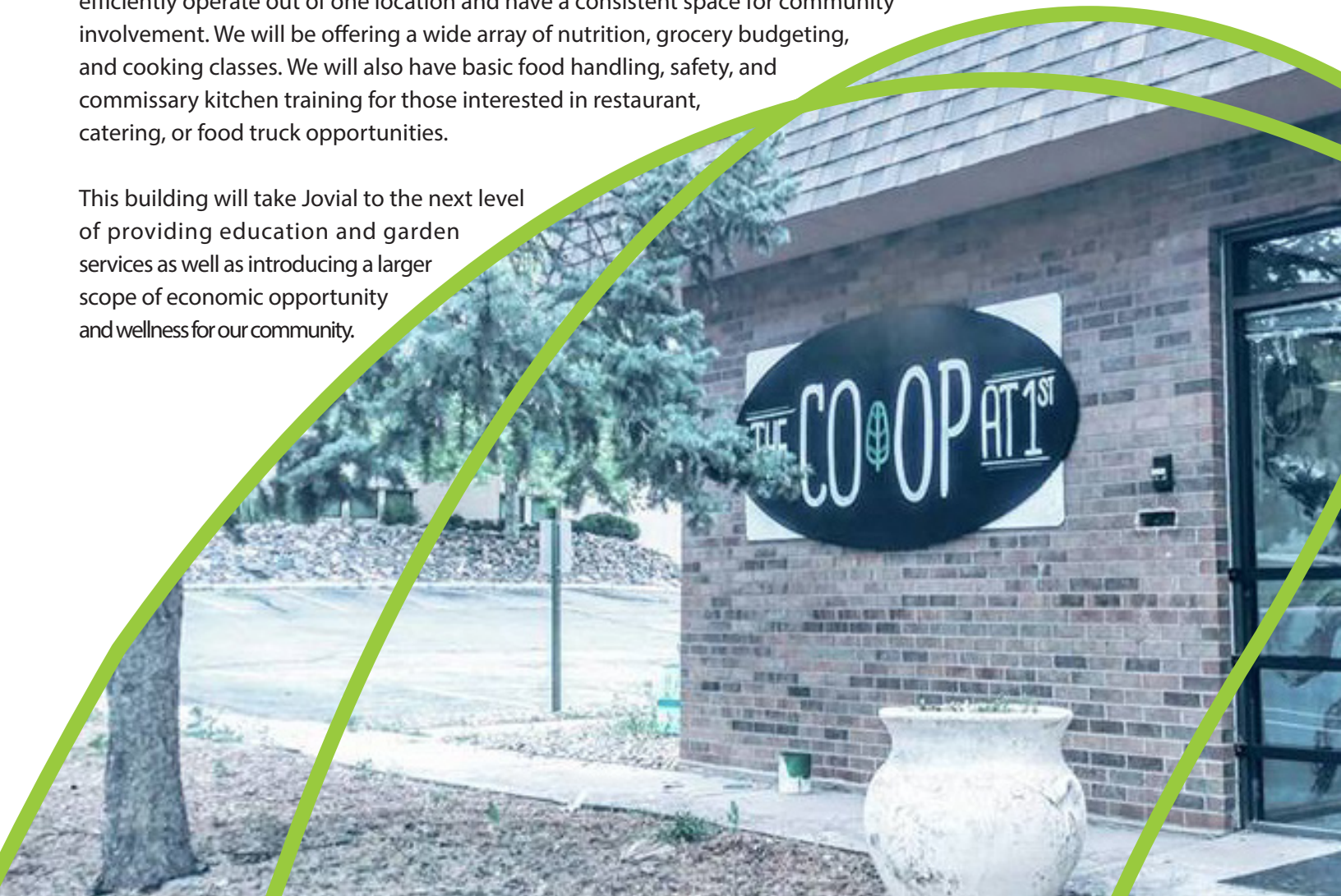
Thank you Wolcott Family Foundation for a \$5,000 grant to launch our summer camp program!

Co-op at 1st

Jovial Concepts purchased the old food bank at 5045 W 1st Ave. This building was donated in the late 70's by Rose Gates and her twin sister. These were two women who dedicated their lives to feeding those in need and offering services to the least of these in the Barnum community. Our goal is to reactivate the building as a food and sustainability hub.

We aim to host our grand opening in October 2018 and offer many of the services that use to be housed in the building as well as a commercial kitchen, event space, and SNAP friendly co-op run grocery store. It will house space for interns to come to learn and work, and storage for all of our garden equipment acquired over the years. It allows us to more efficiently operate out of one location and have a consistent space for community involvement. We will be offering a wide array of nutrition, grocery budgeting, and cooking classes. We will also have basic food handling, safety, and commissary kitchen training for those interested in restaurant, catering, or food truck opportunities.

This building will take Jovial to the next level of providing education and garden services as well as introducing a larger scope of economic opportunity and wellness for our community.



Looking Forward

1. Increase our harvest to 7,000 lbs donated to families in need.
2. Activate The Co-op at 1st in the Barnum Neighborhood as a food and sustainability hub.
3. Expand our work to include new metro Denver areas with High Need such as Aurora and North Highlands.
4. Continue to hold an annual Fall Festival or Food Day Event with community meals.
5. Continue to Participate with Lakewood's Earth Day Event and expand partnership to include 5 other annual events in partnership with the city.
6. Have regular nutrition, cooking, canning, food preservation, freezing, and food processing classes with enough equipment to create access for our Barnum neighbors.
7. Have 2 more participants from the launch of our workforce development program find gainful employment.



Residential Gardens

Jovial Concepts started the garden initiative with just 7 gardens in the Eiber Neighborhood in 2013. Last year we boasted 75 gardens in 5 neighborhoods from Arvada to Littleton and Lakewood to Denver. We have changed our past model to incorporate more sustainability via irrigation, compost, poly-culture, and perma-culture practices. We also made changes to increase the emphasis on education for our garden hosts and volunteers by having garden leaders run each neighborhood team.

Special thanks to our Garden Manager:

Nikyla Wilkes

Special Thanks to Our 2017 Garden Leaders:

Di Collingwood

Teri Connolly

Andrew Gillette

Debra Dykstra

Kirsten Eastwood

Julie Ethington

Rikki Ruben

**Thank you Emily Fletcher of Block Realty
for Sponsoring the Belmar Community Garden.
These neighbors volunteered over 431 hours and their
garden has restored a sense of hope and community
after a tragic neighborhood shooting.**



Board of Directors

Kati Latulip- President

Mike Geddes- Vice President

Yvonne Welch- Treasurer

Travis Kemper, PhD. - Secretary

Kristina Welch- Executive Director

April Crumley- Board Member

Key Support

Mike Spade - School Programs Manager

Nikyla Wilkes - Garden manager

Edwin Schmidt - Intern Manager

Jason Bump - Master Composter

Donna Deteau - Development

Rikki Ruben - Master Composter

Advisory Board

Neville Teagarden - AI Capital

Tom Slabe, PhD - EPA

Kimberly Weeks, LCSW

Bonnie McNulty - Mayor of Edgewater, Retired

Jane Ambrose - One Sky, One World

Carrie Sonneborn, PhD - School of Mines- Engineering Dept



Partners and Donors

THANK YOU!

Accelerated Schools	Concerned Citizens of Barnum	Jefferson County Ladies	Rainbow Lightning
Ace Hardware	Conscious Earth Gathering	Homesteading Group	Regis University
ACS Community Lift	Creek Side Gardens	Jovial Bodyworks	Safeway
AI Capital	Cultivate Colorado	Joy Ride Brewing	Sample Support
Alpine Lumber	Current Commercial Real Estate	Karrin Kalb	Sandie Schafer
AmeriCorps	Denver University	KAT Construction Mgmt	SeedMoney
Apple	Environmental Studies	Keep America Beautiful	SOS Outreach
Arvada Food Bank	DISH Cares Partners and Donors	King Soopers	South Jeffco Rotary
Athmar Park Active Living Coalition	Eagleton Elementary School	Leagle	Tagawa Gardens
Ball Corporation	Edgewater Collective	Living Learning Community	Taja Indian Restaurant
BBB Seeds	Edgewater Elementary	Lowes	Telephone Pioneers
Bill Bowen Plumbing	Eiber Resilience Circle	Lumberg Elementary School	The Hydrostore
Botanical Interests	Emily Fletcher - The Block Group	Mark Jones	Third Way
Brown's Nursery	EPA	Metro Denver Volunteers	Thrivent Financial
CHFA	Global Giving	Mindfully B Movement	T- Mobile Belmar
Children's Hospital of Colorado	Great Work Montessori	Mountain Creative	Vista Peak Elementary
City of Edgewater	Guarantee Construction Group	MSU of Denver Deptment of Health Professions	Uproot Colorado
City of Lakewood	HEALthy Edgewater	One Brick Denver	VM Ware
CODA Coffee	Home Depot	Overhaulics	Western Union
Colorado Academy	Industrial Hemp Recycling	Piefer Elementary School	Wolcott Family Foundation
Colorado Gives	Improve Contact	Plant the Seed Project	
	Jamba Juice	Project Helping	
	Jeffco Action Center		

info@jovialconcepts.org

5045 West 1st Ave.

Denver, CO 80219

Phone: 303-578-2569

Fax: 720-386-0300

