



Jovial Concepts

**2013
Annual Report**

JovialConcepts.org

With a little INSPIRATION

And Community EMPOWERMENT

We can ACHIEVE

A more peaceful and SUSTAINABLE

Global FUTURE.

INSPIRATION

ding ways to inspire the public to take part in activities that will improve the safety, economic viability, sustainability, and beauty of their communities.

Annual Peace Day Event and Year-Round Initiatives

Peace Day 2013

September 21st is a day of Global non-violence and cease-fire recognized by all the UN states. Each year Jovial Concepts hosts an awareness event inviting Coloradans to think about what **PEACE** means to them and educating thousands of people about the simple ways they can get involved in making a better community. Our 2013 peace day event on the 16th St mall included:

- 19** Partnered non-profits.
- 122** Volunteers.
- 9.5** Hours of live stage time creating dialogues for peace.
- 2** Hours of educational media on the Denver Theatre District LED screen over Champa
- 634** Total volunteered hours supporting a day of Peace.
- 25,000** More people now know peace day exists!

Concepts has opened our doors to Year-Round collaborations with other non-profits, individuals, and like-minded groups to support communities locally and around the world.



EMPOWERMENT

Annual Peace Initiative Contest and Community Initiatives

Jovial Concepts empowers the winner by providing project funding and support! Entries contain ideas to transform our local and global communities through art, music, education, infrastructure, media, environment, and more.

A Peace of My Mind

John Noltner was our 2013 winner. John has created a beautiful mobile exhibit highlighting great peacemakers in the mid-west. Our project funding allowed him to take his project to the next level. Thanks to Jovial Concepts his exhibit has now inspired _____ more individuals and been seen by over _____.

STATS

Jovial Concepts has opened our doors to Year-Round collaborations with other non-profits and like-minded groups to support communities locally and around the world.

Jump for Joy

Hopefully to become an annual tradition, Jovial Concepts empowered Alejandra Arvizu to pursue a goal she had for years of delivering Hula-Hoops and Jump Ropes to kids in Gugulethu, South Africa. We teamed up with Blankets for Capetown and raised over **\$650** for Hula-hoops and Jump Ropes to give kids in South Africa for Christmas.

This amounted to **700** hoops and ropes being given to orphanages and schools in Gugulethu.



ACHIEVE

Jovial Futures – Equal Opportunities for All Our Youth

Jovial Concepts will support the future of low-income and at-risk youth in our community by providing them with the skills and experiences necessary to achieve success.

Laying the Foundation for Success

- 100 Wheat Ridge and Edgewater Students
- 50 Community, Camp, and Mentor Partners.
- 15 Volunteers supporting our youth!

Coming Summer of 2014



SUSTAINABILITY

Jovial Gardens Initiative for Food Insecure Families

Gardening, Energy Development and Landscaping has always been a passion of our Vice-President Will Davis. So much goes to waste in transport it's no wonder we can't afford the food when it arrives. 25% of families with kids in Colorado cannot afford food. Will had a vision of ending hunger in communities by transforming portions of lawns into edible garden tracts.

A community comes together to create **4,200** square feet of gardens

8 Community Partners.

39 Volunteers.

26 Hours of time donated by each volunteer

1016 Total volunteered hours supporting sustainability in Eiber and Edgewater.

These gardens will provide produce to 120 food insecure families.



FUTURE

Looking ahead

With our first year as a full time non-profit organization a lot could be said for what we accomplished in 8 short months. 2014 promises to be an exciting year with many new opportunities to support our community.

- Launch Jovial Futures for 100 kids in February!
- Jovial Greenhouse Construction!
- Peace Contest 2014 to Launch Feb. 1st for All Ages!
- Peace Day 2014 at the 16th St Mall!
- Jovial Futures is now on Global Giving!



Board of Directors

Kristina Welch
Executive Director

William Davis
Vice President

Yvonne Welch
Treasurer

Donna Gisi
Secretary

Key Support

Erik Husman
Programs Manager

Seth Mund
Horticulturalist

Advisory Board

Bonnie McNulty, Mayor
Edgewater, CO

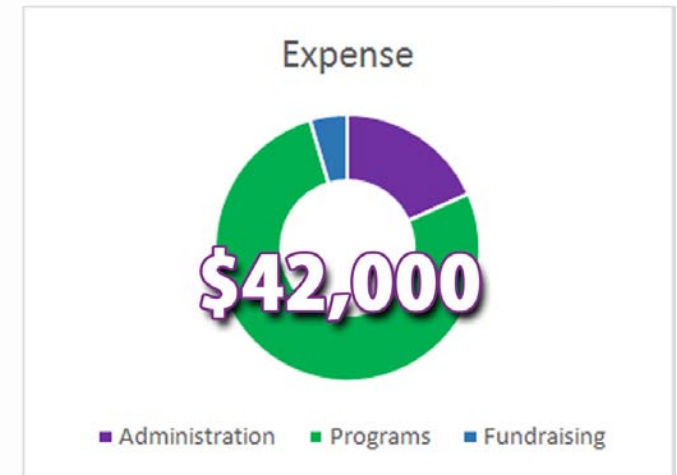
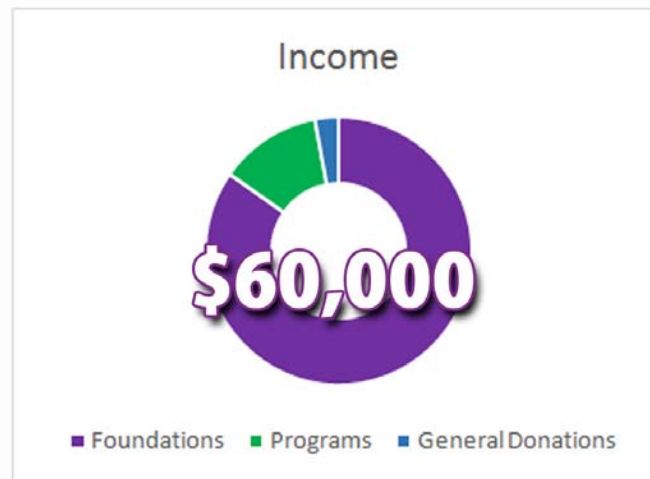
Thomas Slabe, Biologist
EPA

Kimberly Weeks, L.C.S.W.

Jane Ambrose, Founder
One Sky, One World

2013

Financial Overview



SPECIAL THANKS

Thank You to all the Jovial Concepts Program
Partners and Contributors:

Colorado Peace Resources

College in Colorado

Colorado School of Mines

Regis University – Center for Service Learning

Wheat Ridge 5-8

Branded Cities

21st Century Grant

Edgewater Community Collective

Mayor Bonnie McNulty, Edgewater CO

Denver Theatre District

Downtown Denver Partnership

Littleton Leading Ladies

Search Institute

Global Giving

VolunteerMatch

Lakewood Recreation Center

Wheat Ridge Recreation Center

BBB Seeds

Botanical Interests

Junk-a-holics

Da Vinci Exhibit

Sesame Street Live

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